

Michael
Herrington
Racing

PRIVACY POLICY

Mount House
Stables, Long
Lane,
Willoughton,
Gainsborough
DN21 5SQ



M HERRINGTON RACING – WEBSITE PRIVACY POLICY

Effective Date: 9.5.25

1. Introduction

This Privacy Policy explains how M Herrington Racing ("we", "our", or "us") collects, uses, and protects your personal information when you visit our website [insert URL]. We are committed to safeguarding your privacy in accordance with the Data Protection Act 2018 and UK GDPR.

2. What Information We Collect

We may collect and process the following types of personal data:

- Personal Identification Information: Name, email address, phone number (if submitted via contact forms).
- Technical Data: IP address, browser type, operating system, and usage data through cookies and analytics tools.
- Communication Data: Any messages or inquiries you submit via the website contact form.

3. How We Use Your Information

We use the information we collect for the following purposes:

- To respond to your enquiries and provide customer support.
- To manage and improve the website's functionality and user experience.
- To ensure website security and detect potential issues.
- To comply with legal or regulatory obligations.

We do not use your information for marketing purposes without your explicit consent.

4. Cookies and Tracking Technologies

Our website uses cookies to improve performance and user experience. These may include:

- Essential cookies – Required for the operation of the site.
- Analytics cookies – To help us understand how users interact with our website.

You can manage cookie settings through your browser preferences.

5. How We Share Your Data

We do not sell, rent, or trade your personal information. We may share data with:

- Service providers (such as web hosting and analytics tools) under strict data protection terms.
- Regulatory authorities, if required by law or to protect our rights.

6. Data Storage and Security

We take appropriate technical and organisational measures to protect your personal data from loss, misuse, or unauthorised access. Data is stored on secure servers and only accessible to authorised personnel.

7. Your Rights

Under UK GDPR, you have the right to:

- Access the personal data we hold about you.
- Request correction or deletion of your data.
- Object to or restrict certain processing.
- Withdraw consent at any time (where consent is used).
- Lodge a complaint with the Information Commissioner's Office (ICO).

To exercise your rights, please contact us at: [insert email address]

8. Third-Party Links

Our website may contain links to other websites. We are not responsible for the privacy practices of those sites. Please read their privacy policies before providing personal data.

9. Policy Updates

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

10. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, you can contact:

M Herrington Racing

Mount House Stables, Long Lane, Willoughton, Gainsborough DN21 5SQ

Email: info@michaelherringtonracing.co.uk

Phone: 01427 668620